



Our Environmental Practices: Promoting Sustainable Production

WOOD SOURCED 100% LOCALLY	100% CANADIAN MADE	NO OVERSEAS MATERIAL SOURCING
<p>All of our raw materials are sourced exclusively from North America. We support and engage with suppliers who practice sustainable forestry, including selective logging and forest regeneration.</p> <p>Our products comply with the U.S. Lacey Act, a key legislation in global wildlife preservation and forest conservation.</p>	<p>Our engineered floors are entirely manufactured in Canada, adhering to stringent regulations on wood sourcing, ancillary materials, environmental standards, and accurate product labeling and advertising.</p> <p>From the solid top layer to the core, the distinctive designs of Flex™ and Max™ contribute to a reduced carbon footprint.</p>	<p>Unlike many flooring companies that ship raw materials overseas and then bring the finished products back to America, we ensure all our materials and manufacturing stay local. Beware of labels such as "packaged in Canada" or "designed in Canada," which can be misleading. If the manufacturing plant's address in Canada is not provided, the product is likely imported.</p>

A Healthy Soul on a Healthy Floor

We make no compromises. Our floors provide peace of mind for your health. Our products are among the best for air quality, meeting the most stringent standards for Volatile Organic Compounds (VOC) and formaldehyde emissions.